



Miami's leading global trade organization, whose roots go back to 1971, has generated more than \$3.8 billion in international sales over the past 30 years and stimulated the creation of thousands of new jobs. More than 300,000 trade and logistics professionals have attended 36 World Trade Center Miami (WTM) hemispheric trade shows and special events.

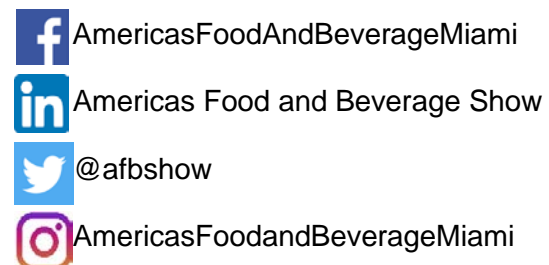
Our Mission:

To increase two-way trade and promote Miami as the "Trade and Logistics Capital of the Americas."



November 2-3, 2020
Miami Beach Convention Center, Hall A

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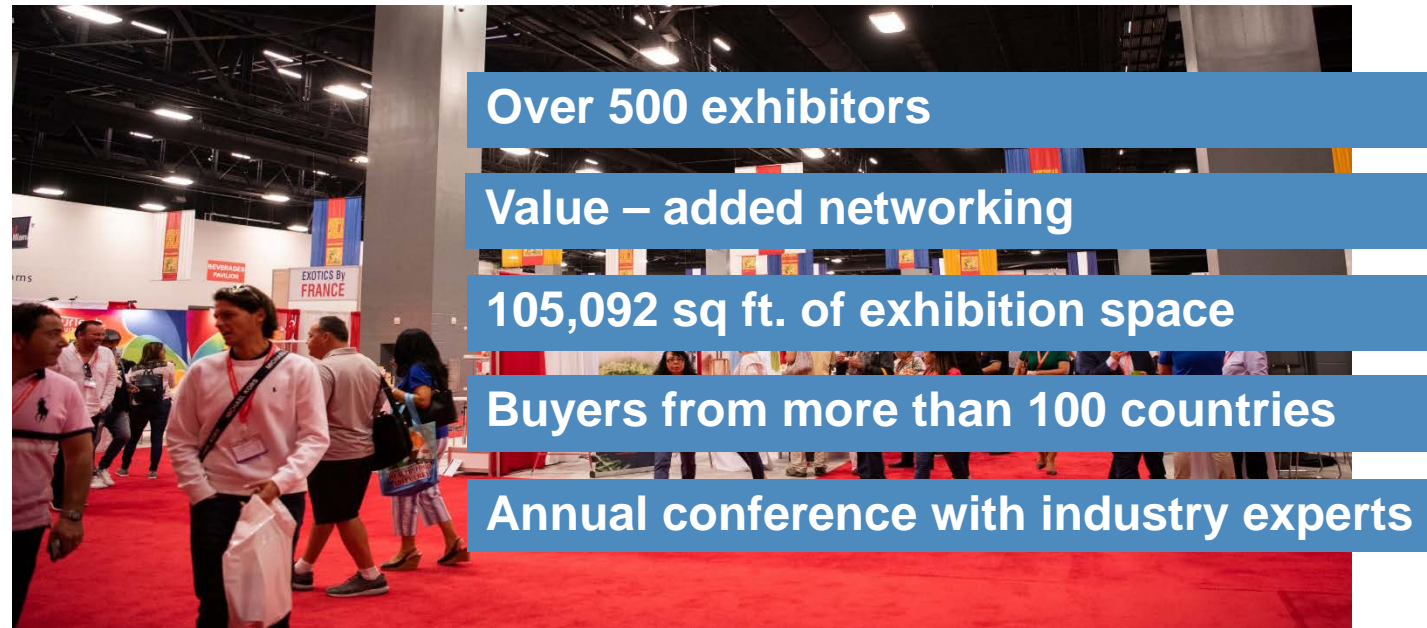
PRESENTS

24th Annual Americas Food & Beverage Show

November 2-3, 2020
Miami Beach Convention Center, Hall A



UPDATED SHOW FOR 2020!



MIAMI MARKETPLACE PROFILE

With a GDP of **\$355 Billion**, Miami metro area is an economic powerhouse.

- Miami is a **global hub** with a GDP comparable to Hong Kong. Miami is well known for its tourism and entertainment sector, it is also an international banking center and home to an extensive logistics and distribution network with unparalleled connectivity into Latin America and the Caribbean.
- Miami as the “Gateway to the Americas” and the “Cruise Capital of the World”. In 2019, Miami hosted an all-time high 6,824,000 passengers.
- Miami is a consumer market with household income growth 2014-2018: 31.02%. Over 50% of Miami’s population is foreign born.

LATIN AMERICAN MARKETPLACE PROFILE

With a population of **over 640 Million** and a combined GDP of over **\$10 Trillion USD**, it is a dynamic and growing marketplace.

- Latin America is the most urbanized region in the world, with about 80% of its population living in cities.
- In nominal terms, the Latin American economy is larger than Germany’s but smaller than Japan’s. But in Purchasing Power Parity (PPP), it is as large as the economies of Japan and Germany combined. Roughly half the size of the U.S. economy.
- Continued expansion in consumer access to credit, a predominantly young population and accelerating adoption of e-commerce make the region prime for new opportunities.
- Retail sales of food and beverage in e-commerce for Latin America is currently small but growing aggressively at a pace of about 20% a year

Americas Food & Beverage Show is the meeting point for decision makers from throughout the hemisphere.

AF&B Show is the meeting place for decision makers and buyers from all sectors of the industry for the Americas. **50% of the show attendees are decision makers** making AF&B the ideal forum for meeting customers, vendors/service providers, suppliers, distributors and industry experts.

The AF&B Conference provides insight into key industry trends and best practices to grow your business.

EXHIBITOR PROFILE

Food and Beverage

- Alcoholic and Non- Alcoholic Beverages
- Food/M meal Replacement
- Fresh Fruit & Vegetables
- Natural/Organic Food
- Bakery Products/Desserts
- Confectionary & Candy
- Condiments
- Healthy Lifestyle Food & Products
- Herbs/Spices & Flavorings

Non-Food

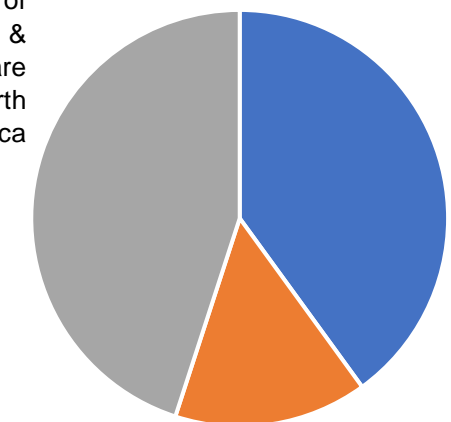
- Grocery Products
- General Merchandise
- Pet/Animal Food Products
- Computer Systems/Software
- Technology products & Services
- Distribution Equipment
- Food & Beverage Equipment
- Merchandising Equipment
- Packaging/Production
- Processing/Quality Control
- Warehousing & Logistics

VISITOR PROFILE

- Chefs
- Specialty food stores
- Supermarkets
- Restaurant owners & managers
- Hotel owners and managers
- Commercial chains
- Manufacturers & producers
- Importers
- Wholesalers & Distributors

DEMOGRAPHICS

Approximately
45% of
Attendees &
Exhibitors are
from North
America



Approximately
40% of
Attendees &
Exhibitors are
from Latin
America and
the Caribbean.

Approximately **15%** of Attendees &
Exhibitors are from Europe, Africa & Asia