



TRADE SHOW STATISTICS

12th AMERICAS FOOD & BEVERAGE TRADE SHOW & CONFERENCE

Date:	November 9-10, 2009
Location:	Miami Beach Convention Center, Miami Beach, Florida
Booths:	338 booths covering 44,000 square feet of exhibition space
Exhibitors:	306 Companies (209 U.S. Companies) (97 International Companies)
Countries Rep. by Exhibitors:	25
Sales:	\$103.6 million in actual and projected sales
New-to-Market/Export Exhibitors:	49 new-to-export 53 new-to-market
Agent/Distributor/ Licensee Agreements:	52% of exhibitors have agent/distributor/licensee agreements signed/pending
Attendance:	6,284 from 63 countries <ul style="list-style-type: none"> • 72% United States (4,517) • 28% International (1,767)
Show Highlights:	<ul style="list-style-type: none"> • National Pavilions from: Algeria, Argentina, Atlantic Canada, Belize, Brazil, Tenerife, Trinidad & Tobago and USA • Reception for FAS Buyers & USA Pavilion Exhibitors • Beverages Pavilion • Organic & Natural Pavilion • New Products Showcase • VIII Americas Food & Beverage Awards • V Americas Chef Competition • The Great Chefs of the Americas (Red Hat)

Country Attendance Report

AFRICA

Algeria	23
Ghana	3
Nigeria	4
South Africa	2
	<u>32</u>

ASIA & AUSTRALIA

China	11
Malaysia	7
Taiwan	3
Vietnam	3
	<u>24</u>

CARIBBEAN

Antigua & Barbuda	7
Aruba	17
Bahamas	21
Barbados	44
Bermuda	2
Cayman Islands	9
Cuba	4
Dominica	3
Dominican Republic	129
Grenada	5
Haiti	12
Jamaica	43
Netherlands Antilles	23
Puerto Rico	11
St. Kitts & Nevis, Anguilla	1
St. Lucia	8
St. Pierre and Miquelon	1
St. Vincent & Grenadines	11
Trinidad & Tobago	89
Turks & Caicos Islands	1
Virgin Islands (British)	6
	<u>447</u>

CENTRAL AMERICA

Belize	25
Costa Rica	83
El Salvador	35
Guatemala	47
Honduras	72
Nicaragua	55
Panama	28
	<u>345</u>

EUROPE & EURASIA

France	1
Germany	2
Hungary	4
Italy	6
Netherlands	1
Norway	2
Poland	16
Spain	28
Sweden	2
United Kingdom	3
	<u>65</u>

MIDDLE EAST

India	3
Israel	4
Turkey	2
	<u>9</u>

NORTH AMERICA

Canada	118
Mexico	28
	<u>146</u>

SOUTH AMERICA

Argentina	50
Bolivia	3
Brazil	236
Chile	13
Colombia	142
Ecuador	93
Guyana	6
Paraguay	3
Peru	41
Suriname	12
Uruguay	9
Venezuela	91
	<u>699</u>

USA	4,517	72%
TOTAL INTL. VISITORS	1,767	28%
TOTAL SHOW VISITORS	6,284	100%

TOTAL COUNTRIES	
AFRICA	0.51%
ASIA & AUSTRALIA	0.38%
CARIBBEAN	7.11%
CENTRAL AMERICA	5.49%
EUROPE & EURASIA	1.03%
MIDDLE EAST	0.14%
NORTH AMERICA	2.32%
SOUTH AMERICA	11.12%
UNITED STATES	71.88%
Total	100%



Americas Food & Beverage Show

November 9-10, 2009
Miami Beach Convention



ACHIEVEMENTS

- The Americas Food & Beverage Show 2009 is the largest food and beverage two-way trade show in the Western Hemisphere.
- More than \$103.6 million in actual and projected sales were reported by the exhibitors.
- 48% of the buyers that visited the show made final buying decisions.
- 60% of exhibitors have pending agent/distributor/licensee agreements resulting from the show.
- 6,284 food and beverage buyers visited the show from 63 countries, a 48% increase from the 2007 show.
- 306 companies from 25 countries exhibited more than 5,000 products and services in 338 booths.
- Media from more than 200 local, national and international companies attended the show.
- Countries that exhibited at the show included: Algeria, Argentina, Belize, Brazil, Canada, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, El Salvador, Germany, Jamaica, Malaysia, Mexico, Panama, Peru, Poland, South Korea, Spain, Taiwan, Trinidad and Tobago, Uruguay and the United States.
- Special features included: V Americas Chef Competition, VIII Americas Food & Beverage Awards, Beverages Pavilion, ECRM One-on-One Appointments, Industry Seminars, International Trade Center, New Products Showcase and country pavilions.
- New features for 2009 included: VIP Buyer Matchmaking Appointments, Algeria and Tenerife Pavilion, and the Great Chefs of the Americas.